

As the leading provider of visual solutions for restaurants across the globe, Mood offers the latest in digital menu board technology to help our clients drive sales and engage their customers like never before. With award-winning graphics and captivating CGI images, Mood Digital Menu Boards bring emerging local brands like Dominic's Casual Italian to life – energizing the feel of any dining room to generate lasting customer loyalty.

## COMPANY BACKGROUND

Dominic's Casual Italian offers authentic homemade Italian food in a modern, family-friendly atmosphere. After nearly 10 years of providing pick up and drive-thru dining at their Gladstone, MO location, Dominic's opened a second location in Kansas City, Missouri to provide loyal customers with an unforgettable sit-down dining experience.

## DIGITAL MENU BOARDS AT DOMINIC'S CASUAL ITALIAN

At their Kansas City location, Dominic's Casual Italian currently uses three static screens with multi-zone layouts to display menu content and promote special items. They also employ customizable display templates within those screens to help express their unique brand image. With an affordable and accessible platform, Mood Digital Menu Boards make it easy for managers at Dominic's Casual Italian to apply quick menu changes and comply with new menu labeling laws taking effect on December 1, 2016. Designed for maximum reliability, Mood Digital Menu Boards stay up and running in the event of a system issue, and are backed by customer service that businesses can trust.

## **FEATURES**

- + THREE SCREEN STATIC DIGITAL MENU
- + CUSTOM CONTENT CREATION







